

KERRIGAN MARIE MACHADO UNTER

CURRICULUM VITAE

SKEMA Business School – Paris Campus

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RESEARCH POSITIONS

SKEMA Business School

Paris, France

SKEMA Centre for Sustainability Studies

Assistant Professor

August 2025 – Ongoing

University of St. Gallen

St. Gallen, Switzerland

Institute for Economy and the Environment

Postdoctoral Research Fellow

June 2022 – June 2025

EDUCATION

George Washington University

Washington, DC

School of Business, Department of Strategic Management and Public Policy

Ph.D. in Business Administration

May 2022

Dissertation: California wineries and climate change: Extreme weather events, resource-supply adaptation, and wine quality

Committee: Jorge Rivera (Chair), Magali Delmas, Martina Linnenluecke, Michael Mann, Jorge Walter

Corcoran School of Arts and Sciences

Graduate Certificate in Geographical Information Systems

May 2022

School of Business

Bachelor of Business Administration – International Business and Marketing

May 2017

Minor: Sustainability

RESEARCH

Publications in Refereed Journals

1. Testa, F., Di Minin, A., Tosi, D., Cucino, V., Ontano, G., Russo, M., Dahlmann, F., Banerjee, B., Thorpe, A., Figge, F., Shapira, P., **Unter, K. M. M.**, Walls, J., Darnall, N., McCarthy, A., Perri, P., Holland, C., & Cricchio, J. (In press). The Biodiversity Moonshot: A spark for a transformative change or a new business-case facade? *Business Ethics, the Environment & Responsibility*. <https://doi.org/10.1111/beer.70013>
2. Lahneman, B., Walls, J. L., **Unter, K. M. M.**, & Howard-Grenville, J. (In press). (Re)Focusing on planetary boundaries for corporate sustainability research. *Strategic Organization*. <https://doi.org/10.1177/14761270251315632>
3. **Unter, K. M. M.**, Park, S., & Rivera, J. (2024). Business response strategies to climate change: An integrative and research frontiers outlook. *Organization & Environment*, 37(2), 325-357. <https://doi.org/10.1177/10860266231202819>
4. Stephenson, P. J., Londoño-Murcia, M. C., Borges, P. A. V., Claassens, L., Frisch-Nwakanma, H., Ling, N., McMullan-Fisher, S., Meeuwig, J. J., **Unter, K. M. M.**, Walls, J. L., et al. (2022). Measuring the impact of conservation: The growing importance of

monitoring fauna, flora and funga. *Diversity*, 14(10), 824.
<https://doi.org/10.3390/d14100824>.

Refereed Conference Best Paper Proceedings

1. **Unter, K., & Rivera, J.** (2024). Where do we go from here? Muddling through business adaptation to climate change. *Academy of Management Best Paper Proceedings*.
<https://doi.org/10.5465/AMPROC.2024.222bp>

Other Publications

1. **Unter, K., Vogel, L., Walls, J., K ng, C., & Tamayo, J.** (2024). *Towards Defining a Regenerative Economy*. Sustainable Development Solutions Network Switzerland.
<https://sdsn.ch/wp-content/uploads/2024/06/Towards-Defining-a-Regenerative-Economy-HSG-IWOe-SDSN.pdf>
2. Hicks-Webster, C., & **Unter, K.** (2024). Wineries can earn more per bottle when they adapt to climate change. *Network for Business Sustainability*. <https://nbs.net/wineries-earn-more-per-bottle-when-they-adapt-to-climate-change>
3. **Unter, K., Vogel, L., & Walls, J.** (Eds). (2023). Connecting business strategy to biodiversity preservation. *Amplify*, 36(3). <https://www.cutter.com/article/connecting-business-strategy-biodiversity-preservation-opening-statement>

Refereed Presentations at Professional Meetings

1. **Unter, K., & Rivera, J.** (2024). Where do we go from here? Muddling through business adaptation to climate change. *Academy of Management Conference*, Chicago, August 2024.
2. **Unter, K., Vogel, L. L., & Walls, J.** (2024). Business and biodiversity: Measurement of an ambiguous goal. *Academy of Management Conference*, Chicago, August 2024.
3. Vogel, L. L.*, Walls, J., & Unter, K. (2024). Organizational-level grievance mechanisms as catalysts to address deviant behavior within supply networks: A resource dependence perspective. *EGOS Colloquium*, Milan, July 2024. *Presenter.
4. **Unter, K., Vogel, L. L., & Walls, J.** (2024). Business and biodiversity: Measurement of an ambiguous goal. *EGOS Colloquium*, Milan, July 2024.
5. **Unter, K., & Rivera, J.** (2024). Where do we go from here? Muddling through business adaptation to climate change. *Industry Studies Association Annual Conference*, Sacramento, June 2024.
6. **Unter, K., Vogel, L. L., & Walls, J.** (2024). Business and biodiversity: Measurement of an ambiguous goal. *ARCS Research Conference*, Los Angeles, June 2024.
7. Unter, K., Vogel, L. L.*, & Walls, J. (2024). Business and biodiversity: Measurement of an ambiguous goal. *GRONEN Research Conference*, Paris, May 2024. *Presenter.
8. **Unter, K., & Rivera, J.** (2023). Adaptation strategies to the external biophysical environment as a source of competitive advantage. *Academy of Management Conference*, Boston, August 2023.
9. **Unter, K., & Rivera, J.** (2023). Adaptation strategies to the external biophysical environment as a source of competitive advantage in the California wine industry. *ARCS Research Conference*, Washington DC, June 2023.

10. **Unter, K., & Rivera, J.** (2022). Adaptation gap identification: Extreme weather events, resource-supply adaptation, and product performance. *Strategic Management Society Conference*, London, September 2022.
11. **Unter, K., & Rivera, J.** (2022). California wineries and climate change: Extreme events, resource-supply adaptation, and wine quality. *Academy of Management Conference*, Seattle, August 2022.
12. **Unter, K., & Rivera, J.** (2022). California wineries and climate change: Extreme events, resource-supply adaptation, and wine quality. *ARCS Research Conference*, Milan, June 2022.
13. **Unter, K., & Rivera, J.** (2022). California wineries and climate change: Extreme events, resource-supply adaptation, and wine quality. *GRONEN Research Conference*, Amsterdam, June 2022.
14. **Unter, K., & Rivera, J.** (2021). Democracy, legal systems, and renewable energy and storage technology innovations. *Academy of Management Conference*, Virtual, August 2021.
15. **Unter, K., & Rivera, J.** (2020). An abductive examination of the geographic patterns of green innovation. *Academy of Management Conference*, Virtual, August 2020.

Refereed Symposia and Professional Development Workshops at Professional Meetings

1. Lees, J., Etzion, D., Frigotto, M. L., Jasinenko, A., Hackenbuchner, M., & **Unter, K.** (2025). Beliefs and Biases as Impediments to Sustainable Organizations: Bridging Micro & Macro Perspectives. Symposium. *Academy of Management Conference*, Copenhagen, July 2025.
2. Flowers, M., Nava, L., **Unter, K.**, Linnenluecke, M., Tashman, P., Pinkse, J., & Russell, S. (2025). Organizational Response to Climate Change: Advancing Research and Impact. Professional Development Workshop. *Academy of Management Conference*, Copenhagen, July 2025.
3. Vogel, L., **Unter, K.**, Ponce Oliva, R., Walls, J. L., Russo, M., Stephenson, P. J., & Waddock, S. (2025). New frontier in business sustainability research: Towards biodiversity conservation and regeneration. Professional Development Workshop. *Academy of Management Conference*, Copenhagen, July 2025.
4. Feddersen, J., Xu, S. M., Good, J., Nadegger, M., Colombo, L., Walls, J. L.*, & **Unter, K.** (2025). Organizing with Nature: Four Perspectives. Professional Development Workshop. *Academy of Management Conference*, Copenhagen, July 2025. *Presenter.
5. Yu, H., Carmine, S., Aguilera, R. V., Doh, J. P., De Marchi, V., ..., & **Unter, K.** (2024). Environmental sustainability and international business research: Opportunities and challenges. Professional Development Workshop. *Academy of Management Conference*, Chicago, August 2024.
6. Minin, A. D., Testa, F., Cucino, V., Ontano, G., Tosi, D., ..., & **Unter, K.** (2024). The Biodiversity Moonshot: Innovating for an embedded future between business and nature. Professional Development Workshop. *Academy of Management Conference*, Chicago, August 2024.
7. **Unter, K.**, Takacs, F., Dewick, P., Sarkis, J., Ibrahim, S. E., Hofstetter, J., et al. (2023). The circular economy and biodiversity. Professional Development Workshop. *Academy of Management Conference*, Boston, August 2023.

8. Cucino, V., Minin, A. D., Testa, F., Tosi, D., Ontano, G., ..., **Unter, K.**, et al. (2023). The biodiversity moonshot. System thinking to co-create a biodiversity embedded future for companies. Symposium. *Academy of Management Conference*, Boston, August 2023.
9. **Unter, K.**, Rivera, J., Delmas, M., Oh, C. H., Pinkse, J., Linnenluecke, M., & Oetzel, J. (2022). Business responses to climate change. Professional Development Workshop. *Academy of Management Conference*, Seattle, August 2022.
10. **Unter, K.**, Rivera, J., Hoffman, A., Hiatt, S., Linnenluecke, M., Oh, C. H., & Pinkse, J. (2018). Business adaptation to climate change adversity. Professional Development Workshop. *Academy of Management Conference*, Chicago, August 2018.

Invited Talks

1. **Unter, K.**, & Rivera, J. (2024). Where do we go from here? Muddling through business adaptation to climate change. *ARCS Virtual Seminar Series*, 6 September 2024.
2. **Unter, K.**, Vogel, L. L., & Walls, J. (2024). Business and biodiversity: Measurement of an ambiguous goal. *World Wildlife Fund Switzerland*, Zürich, 27 June 2024.
3. **Unter, K.**, Vogel, L. L., & Walls, J. (2023). Business and biodiversity: Measurement of an ambiguous goal. *Agroscope (under the Swiss Federal Office for Agriculture)*, Tänikon, 13 December 2023.
4. **Unter, K.**, Vogel, L. L., & Walls, J. (2023). Connecting Business Strategy to Biodiversity Preservation. *Amplify Online Discussion Forum*, 10 May 2023.

HONORS AND AWARDS

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| 2023 | Best Paper Award – Ivey-ARCS PhD Sustainability Academy |
| 2022 | Best Reviewer Award – Academy of Management Conference ONE Division |
| 2021, 2022 | GWSB Chei-Min Paik Award for Excellence in Business Research |
| 2021 | Best Reviewer Award – SMS Strategy Process Interest Group |

GRANTS AND FUNDING

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| 2025 | Universidad del Desarrollo, Business Sustainability Center – Visiting Researcher |
| 2024 | Leading House for the Latin American Region – Wine Research Mission |
| 2023-2025 | Sustainable Development Solutions Network (SDSN) Switzerland |
| 2022-2023 | Swiss Network for International Studies |
| 2019-2020 | Center for International Business Education and Research Professional Development Funding |
| 2019 | Summer Pre-Dissertation Fellowship in the George Washington University Business Administration Program |
| 2018-2021 | GWSB Travel and Conference Fund |
| 2017-2022 | GWSB Doctoral Fellowship |

TEACHING EXPERIENCE

Graduate

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| April 2025 | Ph.D. Seminar in Special Sustainability Topics, Universidad del Desarrollo |
| Fall 2024 | Researching the Regenerative Economy, University of St. Gallen |
| March 2023, | Biodiversity, Business and People, Guest lecturer, University of St. |

2024, & 2025 Gallen

Undergraduate

Fall 2021 Strategic Management, George Washington University School of Business

SERVICE TO PROFESSION

Journal Reviewing

Business & Society (2023 –); *Business Strategy and the Environment* (2025 –); *Journal of Business Ethics* (2024 –); *Organization & Environment* (2022 –); *Resources, Conservation & Recycling* (2024 –)

Conference Reviewing

Academy of Management Conference (2018 –), SMS Annual Conference (2018 – 2024), ARCS Research Conference (2020 –)

Conferences

2024 SDSN Switzerland Conference “Tackling the shift to a regenerative economy” – Coordination and moderation

PROFESSIONAL AFFILIATIONS

Academy of Management – ONE (2017 –), SIM (2025 –), and STR Divisions (2017 – 2025)
Group for Research on Organizations and the Natural Environment Research (2020 –)
Alliance for Research on Corporate Sustainability Research (2022 –)

PROFESSIONAL SKILLS

Technical Skills

Geographical Information Systems: ArcGIS Pro, QGIS, ERDAS IMAGINE
Statistical Software: Stata, R, SPSS
Survey Software: Sawtooth

Languages

English (Native), Japanese (Proficient), German (Beginner)